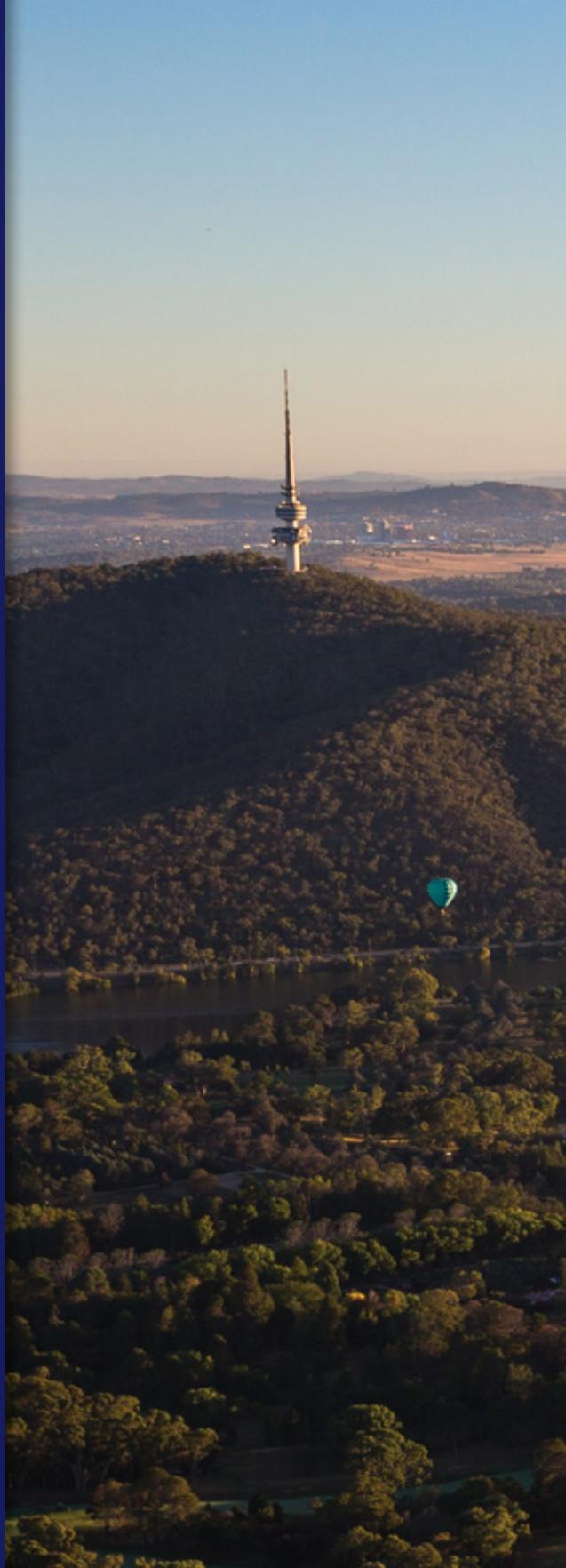


Our Services
Beyond
Numbers

» **bonsella**





We're here to help your business thrive. Simple.

When Bonsella was established in 2004, we set out to do things differently. We were driven by a desire to help people and not just "do the job".

Founded on better communication and delivering practical value to clients, we believed in challenging out-dated processes and always questioning 'why'?

Bonsella is now an AFR Top 100 Accounting Firm proud to have a close working relationship with our clients.

Whilst we revel in providing compliance services, we pride ourselves on providing proactive advice, value-adding opportunities and establishing trusted relationships with our clients. Bonsella provides the opportunity to address the issues often ignored by other accountants.

Bonsella has grown on the back of our commitment to exceed our clients' expectations.

We can custom design a service offering to match your personal or business needs so that the end result is not just a tax return.



Why Bonsella?

Professional

We ensure that you receive educated advice. Whether it be structuring, profit optimisation or superannuation, we have the up-to-date knowledge that only the Chartered Accountant qualification can bring.

Proactive

We communicate with clients prior to the end of the year to ensure that your taxation position is as effective as it can be, and communicating reminders of up-coming deadlines and opportunities.

Approachable

Our ability to explain technical taxation and accounting issues in a manner that is easily understandable makes dealing with Bonsella non-intimidating. We enjoy our work and we enjoy a laugh.

Valuable

The value of our service is easily gauged by the satisfaction of our clients. We are more than a cost to your business, we are an investment in it.

Contactable

Such a simple and courteous thing to do! We provide our clients with more than one contact point to ensure that emails, phone calls, and meetings are always promptly attended to.

We are genuinely interested in your success and welcome frequent communication.



Our Services

We pride ourselves on providing a proactive service. Here are some of the ways you will benefit from using our services.

- Understand your business and tax matters better
- Make relevant comparisons from one year to the next
- Feel well prepared to make management decisions
- Analyse past data to help you plan for the future
- See how/where your money has been distributed
- Improve your profitability
- Value your business for succession or sale
- Increase your personal wealth
- Improve your lifestyle by planning and preparing wisely



Accounting & Audit

As a member of Chartered Accountants Australia and New Zealand (CAANZ), we're committed to the highest possible standards of counsel and advice for our clients. Our goal? To help you make good decisions. That's it.

Our accounting and audit services include:

- Financial Statement preparation and analysis
- BAS & IAS preparation and review
- Self-managed Superannuation Funds (SMSF)
- Bookkeeping
- Accounts 'clean up'
- Audit of incorporated associations

Business Services

Running a business isn't always easy, but that's where we come in. We can help you organise your business to ensure you've thought of everything, including asset protection, income tax effectiveness, capital gains tax and succession planning. Our attention to detail is second to none.

We provide a full range of accounting, audit, tax and advisory services to businesses across a variety of industries.

Our business services include:

- Business structure review
- Finance proposals
- Efficiency reviews
- Strategic planning
- IT systems implementation and review
- Internal financial systems review
- Management consulting
- Payroll services
- Business administration
- Financial training

Taxation

We want to help your business prosper, which means providing ongoing and supportive tax advice year-round. Each of our tax specialists is bolstered by a dedicated team, and their aim is to improve your profitability, maximise your after-tax return, and help design your future for success. Tax is our bread and butter; the cornerstone of everything we do.

Our taxation services include:

- Income Tax Return preparation & analysis
- Tax estimation and planning
- Self-managed Superannuation Funds (SMSF)
- BAS & IAS preparation and review

Insurance

An exclusive service for our trusted clientele. Our insurance specialist is on hand to talk you through all of your business and personal insurance options.

- Business succession insurance
- Personal protection insurance
- Disability & income protection
- Critical illness cover

Self-managed Super Funds

Your future self will thank you for organising your superannuation effectively now, and your current self will thank Bonsella for helping you do just that. We can keep your retirement goals on track while also ensuring your SMSF is running in accordance with all current legislative requirements – because you have more important things to think about.

Bonsella's Self-managed Super Fund services include:

- Establishing SMSF
- Advising on structure and membership
- Preparing financial statements and annual ATO compliance returns
- Organising actuarial certification
- We also examine your tax-effective retirement strategies and are certified to act as an independent SMSF auditor.

Wealth Creation

We can assist, identify and implement strategies to attain your financial goals. We will proactively strive to achieve your maximum wealth via savings, superannuation, tax planning, investment and borrowing. Where necessary, we will team with experts in all financial fields to ensure your goals are achieved.



The Strategic Alliance

The more involved Bonsella is in your business, the more informed our advice will be. As a strategic alliance, we go beyond the tax return and view your business in a holistic manner.

Discussions and reviews throughout the year may include the following:

Jan - Feb

It's time for employers to assess their current business status and plan for the year ahead.

Bonsella can help you set financial goals, make improvements on last year's achievements and map out your business plan.

It's usually a fairly quiet time of the year, so a really good opportunity to take stock and plan for the lead up to the end of financial year.

Mar - Apr

Employee review time. Make sure you're using the most effective employee payment package to avoid paying extra tax.

Use this time to discuss any salary sacrifice arrangements your employees may want to put in place.

The Fringe Benefits Tax year ends (31 March) so all FBT odometre readings need to be completed by the end of March.

May - Jun

Revise and update your paperwork before the end of the financial year to make sure you don't miss out on any benefits or get caught in any tax traps. The Federal Budget is released.

Ask us how it might affect your personal and business situations. Make an appointment to meet with someone at Bonsella to discuss your year end strategies.

“The right accountant is more than an advisor, they are part of your team and become your strategic alliance”

Jul - Aug

End of Financial Year!
Bonsella can help you get the most from your tax return.

Now is a good time to assess your budgets - are you meeting or exceeding them?

For individuals, download the tax checklists from our website to ensure you have all the right information for Bonsella to prepare your tax return for the previous year.

Sep - Oct

Take time out to give your accounting strategies a spring clean, set up a savings plan, a Self-managed superannuation fund, or even a trust.

Prepare yourself for any possible tax audit by the ATO, especially if your industry has been singled out for inspection this year.

Bonsella offers audit insurance, so consider whether you might want/need to take out an audit insurance policy. This would ensure all costs relating to an audit or review would be covered and not payable by you.

Nov - Dec

Time for a yearly review. Write down some key points to discuss with us regarding your business and /or personal financial goals and then take a break and enjoy the Christmas season!



Our Team

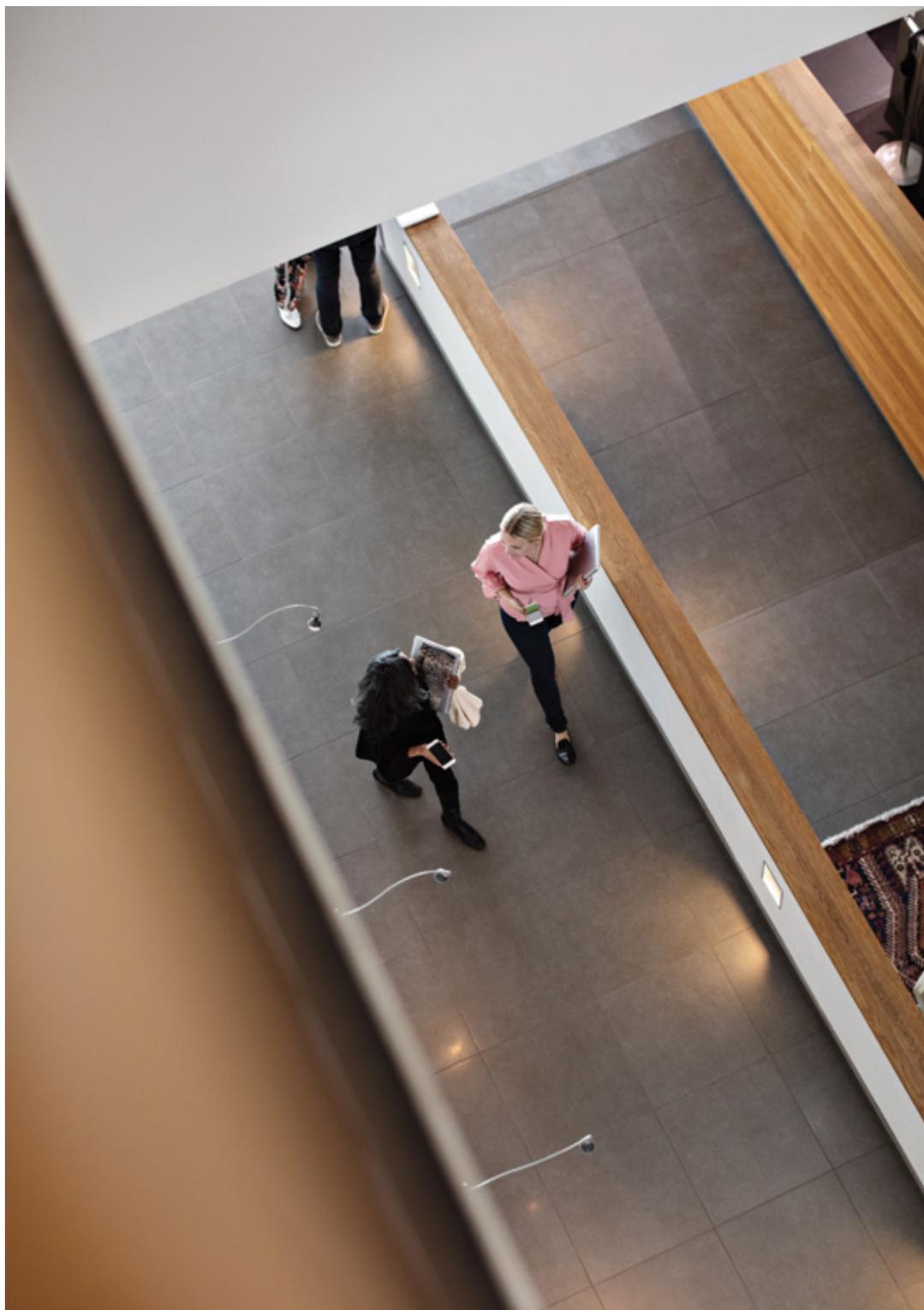
At Bonsella, we're proud to be a workplace where our people can flourish.

Our innovative new office space is designed to be open, maximise natural light and encourage a social environment. We look after our team, so they can look after our clients.

We want all of our staff to not just be happy coming to work, but to be happy in the work they do – and environment plays a huge role in that. To us, our office isn't just a building. It's an extension of our values, and the physical manifestation of our commitment to provide the best possible experience to our staff and clients.

One of our greatest strengths is the quality of our people, and we go to great lengths to ensure our staff are thriving in their careers. We encourage everyone at Bonsella to participate in activities and events organised by the firm, as well as pursuing their own personal interests and hobbies.

Whether it's lawn bowls, surf lessons, paintball or getting involved in charitable activities like the "World's Greatest Shave", we treat our staff like family.







Bonsella Careers

Looking for a workplace that puts personal development and work /life balance first? Look no further.

We're always on the lookout for talented new people to join our team. We offer a social and challenging work environment and we strongly believe we're only as good as the staff we hire (luckily, we hire amazing staff).

We're big on professional development and we strive to foster a supportive environment for all of our staff. We offer training, comprehensive staff evaluation and regular reviews, with promotions and pay rises determined on the basis of experience and competency. Our professional staff are encouraged to complete the CA program, and we provide assistance to you during this time by way of additional leave for study, financial assistance, and access to mentors to help guide you through your continued education.

We encourage an open and transparent workplace, and always want to hear from our staff about how we could improve, what we could be doing differently, or how we can service our clients more effectively. All for one, one for all – that kind of thing.

We invest in systems, automation and technology and believe this is paramount to the success of our firm.

We offer staff incentive programs to help you feel rewarded. As part of these programs, you'll be recognised for making an effort to genuinely be awesome at what you do and how you do it. It's a win-win for everyone!

If you're interested in an opportunity to work at Bonsella, get in touch today.

jobs@bonsella.com.au



News & Resources

**Sign up to our news
for information on
legislative changes,
hot topics, accounting
and taxation issues.**

Subscribe to our newsletter to have it emailed to you as it is released.

We also regularly update our website with recent publications and other relevant information.

You can follow us on Facebook for regular updates on tax lodgement due dates and whenever there have been changes to information on our website.

LinkedIn

@bonsella-business-solutions

Facebook

@BonsellaBusinessSolutions

Success isn't a process it's a journey.
That's where we come into the equation,
to simplify each step. For those with a
new idea or an idea looking to be more.
For the reinvented to those with legacies.
We punch above our weight. Always
fighting harder and thinking smarter to
give you more, even when boundaries are
blurring and new models and methods
are emerging. We keep investing in you
to add unexpected value for you. Because
we're the ones who care. When others see
figures, we see business. Where they have
clients, we have partners. When they set
meetings, we set conversations. Bonsella.
Beyond Numbers.



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